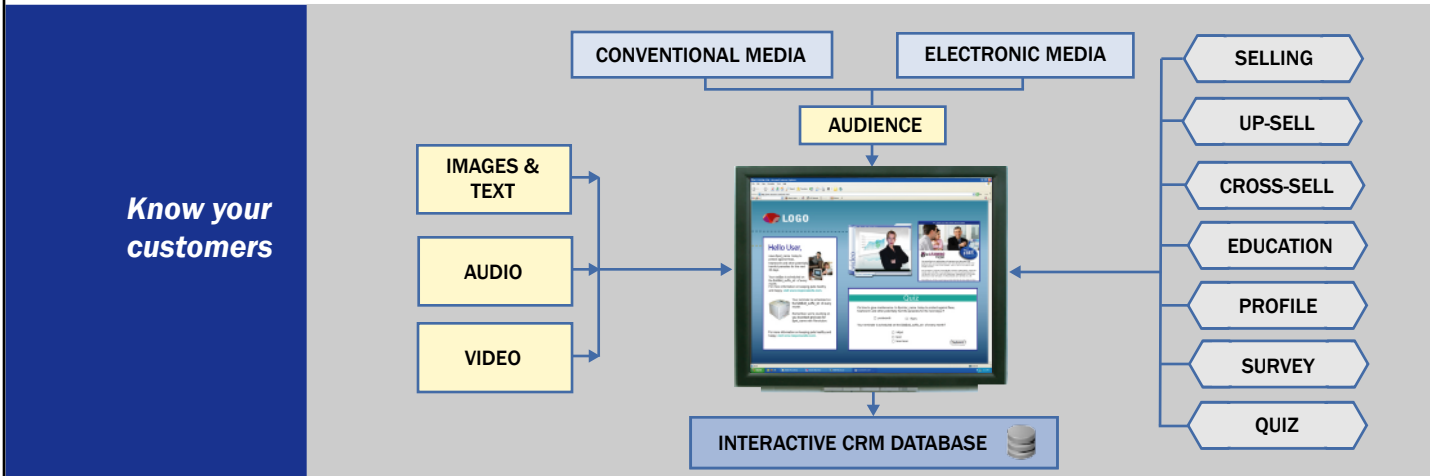


# Internet - Interactive Response Site



Access interactive site technology can support any application that you need to educate, promote and sell, by linking to numerous files and facilitating interactive customer communications. Our server capacity and technology let you establish an open platform or multiple levels of user rights for administration or viewers.

Interactive websites, whether simple, complex or multiple applications, require basic technology to facilitate data usage and collection. We can build an interactive site that can be hosted independently or within your own website from which you can access applications to support all functions for training, publishing, commerce and more.

- Set up site to:
  - Capture incoming electronic data.
  - Allow users to be interactive with the site.
- Link to your operational technologies
  - Functional operating systems
  - Customer database
- Create output – information, reports and outgoing communications
  - Interact the data with your customer database to generate outgoing electronic communications
  - Generate activity reports

No matter how simple or complex your programs are, with your interactive site in place you can access our established applications, your own applications or custom-developed applications to expand your functions and capabilities.

CAPABILITIES
<p>Capture interactive response from all media campaigns and CRM activities so you can send the right message at the right time to your customers and prospects.</p> <ul style="list-style-type: none"> <li>▪ Incoming data</li> <li>▪ Message or Promotional Content</li> <li>▪ Outgoing</li> <li>▪ Results and Reporting</li> </ul>

RESOURCES
<ul style="list-style-type: none"> <li>▪ Database Design System</li> <li>▪ Content Management System</li> <li>▪ QTS Knowledge Profile System</li> <li>▪ Retail System (ARS)</li> <li>▪ Data Collection Service</li> <li>▪ Hosting Service</li> </ul>